PATIENTS FOR AFFORDABLE DRUGS NOW™

PRESENTED BY:
Robert Jones, GS Strategy Group
Geoff Garin, Hart Research

PROJECT DETAILS
Conducted January 31 – February 4, 2024
N= 1,000 Likely Voters Nationwide
Key Takeaways

• Americans across the political spectrum hold unfavorable opinions toward Big Pharma, which is becoming more unpopular by suing the federal government to keep prescription drug prices high.

• When voters hear about big drug companies’ attempts to block the law and deny the will of the voters, it only increases their support for Medicare negotiations and lower their opinion of the industry.

• The majority of Americans support Medicare’s power to negotiate lower drug prices with the pharmaceutical industry so more people will benefit from access to the medications they need.

• 83% of people believe it’s important for the courts to hear from patients affected by Medicare negotiations in addition to the big drug companies and the federal government.
Do you have a favorable or unfavorable opinion of Drug Companies?

![Bar chart showing change in opinion from Aug '23 to Feb '24]

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*Numbers may be slightly off +/- 1% due to rounding*
Generally speaking, would you say the price of prescription drugs is too high, too low or about right?

- Too High: 79% (Aug '23), 81% (Feb '24)
- About Right: 18% (Aug '23), 12% (Feb '24)

Which of the following comes closer to your own opinion?

- Prices for prescription drugs are the result of a monopoly by drug companies that control the prices (Monopoly: 78% (Aug '23), 78% (Feb '24))
- Prices for prescription drugs are determined on a free, open and competitive market (Free/Open: 14% (Aug '23), 13% (Feb '24))

Overall and by Party:

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Monopoly and Open Market:

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Medicare Negotiations

Do you think lowering the price of prescription drugs should be…

- A top priority
- An important priority
- Not too important of a priority
- It should not be done

Last year, Congress passed a law, signed by the President, that gave Medicare the power to negotiate directly with drug companies for lower prices. Do you favor or oppose this law?

*Numbers may be slightly off +/- 1% due to rounding*
Based on what you know, would you say that drug companies are suing to stop this law…

- Because they believe it is unconstitutional
- Because they fear it will reduce their profits

Right now, Medicare negotiates the price of every other health care product and service it pays for like doctors’ fees and the cost of a hospital stay. Prescription drugs are the only cost not negotiated by Medicare. Knowing this, which comes closer to your opinion?

- Medicare should be negotiating the cost of prescription drugs
- Medicare should not be negotiating the cost of prescription drugs

*Numbers may be slightly off +/- 1% due to rounding*
Please tell me if you agree or disagree with the following statements about the lawsuits filed by drug companies to block implementation of prescription drug price negotiations with Medicare.

- It's important for the courts to hear from patients affected by Medicare negotiations - not just from the drug companies and the government.

- Drug companies are filing these lawsuits to **protect their lucrative monopolies** which allow them to overcharge Americans for prescription drugs.

- Drug companies are filing these lawsuits to protect their ability to **charge Americans 3-4 times more for the same drugs** as these companies charge people in other countries.

![Survey Results]

*Results are NET Agree

*Numbers may be slightly off +/- 1% due to rounding*
Before and After Thoughts

And now would you say you have a favorable or unfavorable opinion of Drug Companies?

Now, after all you have heard about these lawsuits filed by drug companies in six different areas of the country claiming it is unconstitutional for Medicare to negotiate the price of prescription drugs, do you believe the law allowing Medicare to negotiate the price of some prescription drugs should be implemented as planned or be blocked by the courts?