



PATIENTS FOR AFFORDABLE DRUGS NOW™



PRESENTED BY:

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PROJECT DETAILS

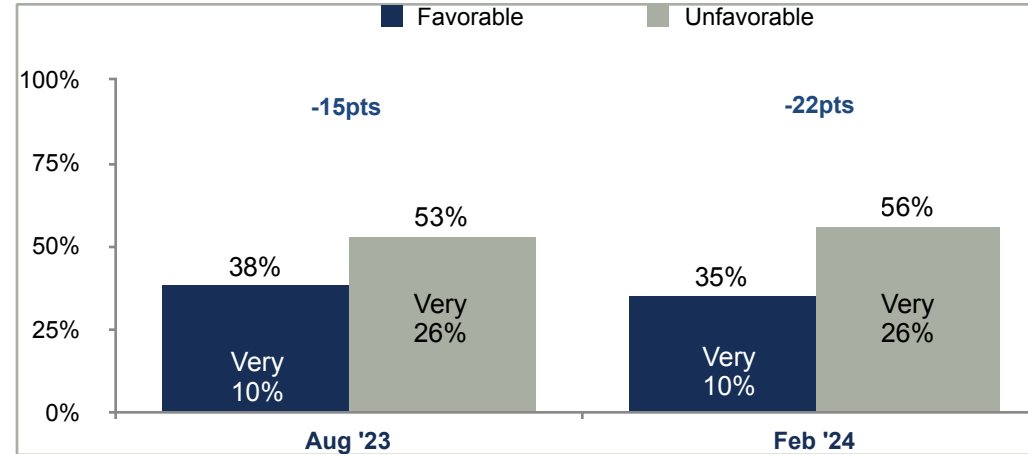
Conducted January 31 – February 4, 2024
N= 1,000 Likely Voters Nationwide

Key Takeaways

- Americans across the political spectrum hold unfavorable opinions toward Big Pharma, which is becoming **more** unpopular by suing the federal government to keep prescription drug prices high.
- When voters hear about big drug companies' attempts to block the law and deny the will of the voters, it only increases their support for Medicare negotiations and lower their opinion of the industry.
- The majority of Americans support Medicare's power to negotiate lower drug prices with the pharmaceutical industry so more people will benefit from access to the medications they need.
- 83% of people believe it's important for the courts to hear from patients affected by Medicare negotiations in addition to the big drug companies and the federal government.

Image of Drug Companies

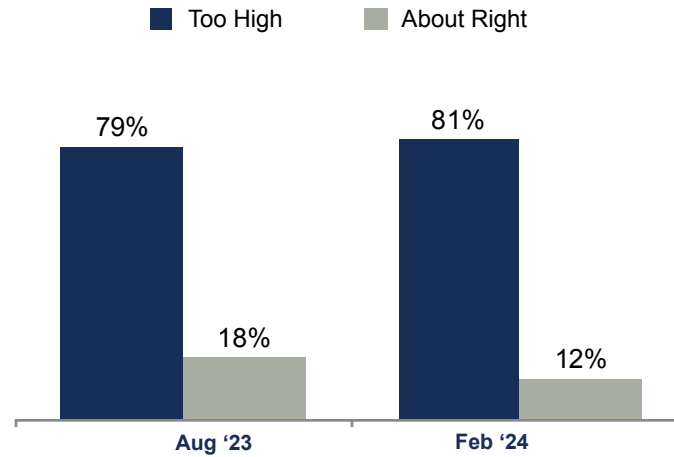
Do you have a favorable or unfavorable opinion of Drug Companies?



	Overall	Party		
		Dem	Indy	GOP
Fav	35%	44	23	34
Unfav	56%	49	66	58
Net	-22	-4	-43	-24

Prescription Drug Pricing

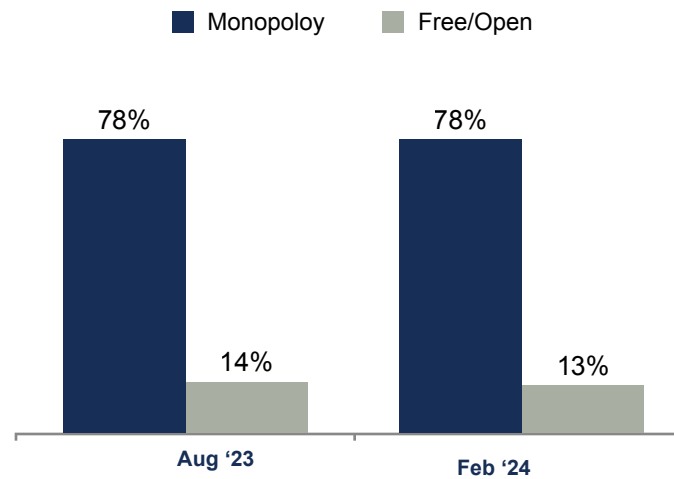
Generally speaking, would you say the price of prescription drugs is too high, too low or about right?



	Overall	Party		
		Dem	Indy	GOP
High	81%	79	82	83
Right	12%	16	8	12

Which of the following comes closer to your own opinion?

- Prices for prescription drugs are the result of a monopoly by drug companies that control the prices
- Prices for prescription drugs are determined on a free, open and competitive market

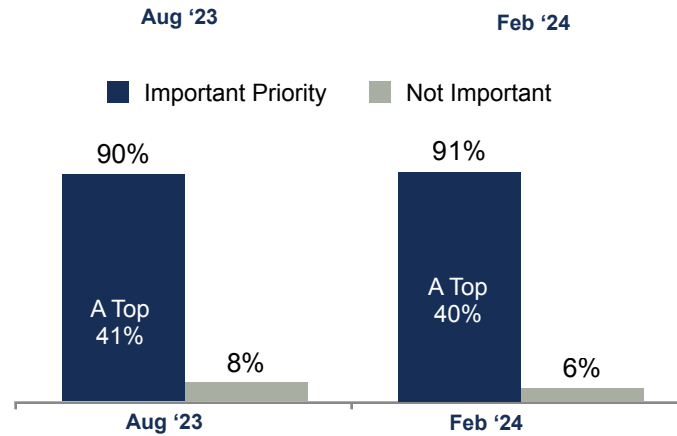


	Overall	Party		
		Dem	Indy	GOP
Monopoly	78%	78	80	78
Open Market	13%	14	10	14
Net	+65	+63	+70	+64

Medicare Negotiations

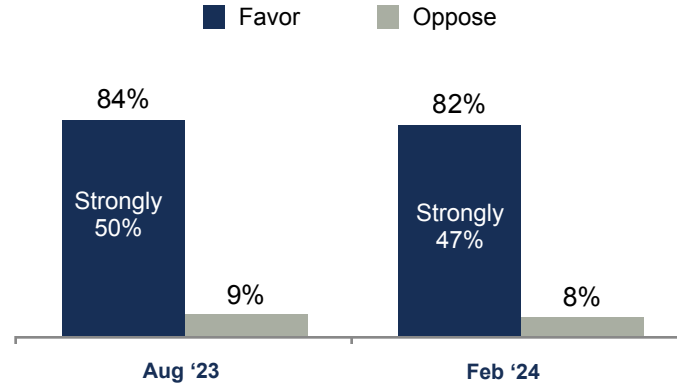
Do you think lowering the price of prescription drugs should be...

- A top priority
- An important priority
- Not too important of a priority
- It should not be done



	Overall	Party		
		Dem	Indy	GOP
Priority	91%	93	90	91
Top Priority	40%	47	37	34

Last year, Congress passed a law, signed by the President, that gave Medicare the power to negotiate directly with drug companies for lower prices. Do you favor or oppose this law?

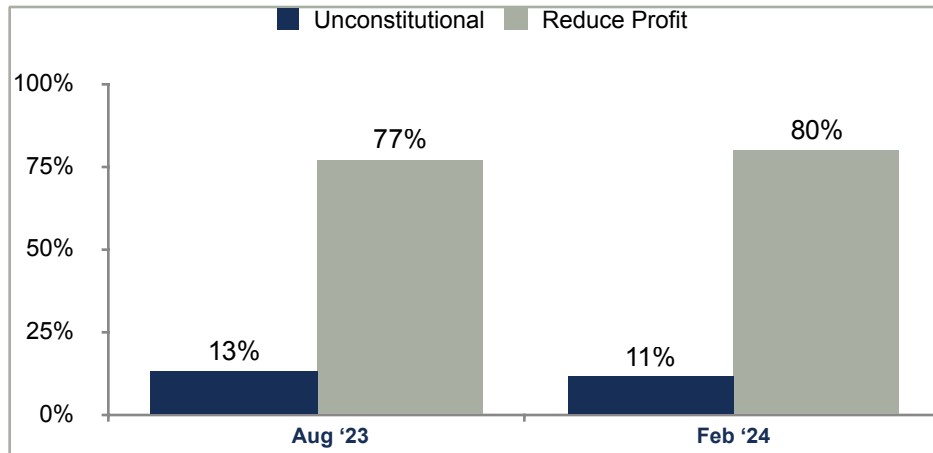


	Overall	Party		
		Dem	Indy	GOP
Favor	82%	90	81	74
Oppose	8%	5	9	12
Net	+74	+85	+72	+63

Drug Company Motives and Medicare Negotiations

Based on what you know, would you say that drug companies are suing to stop this law...

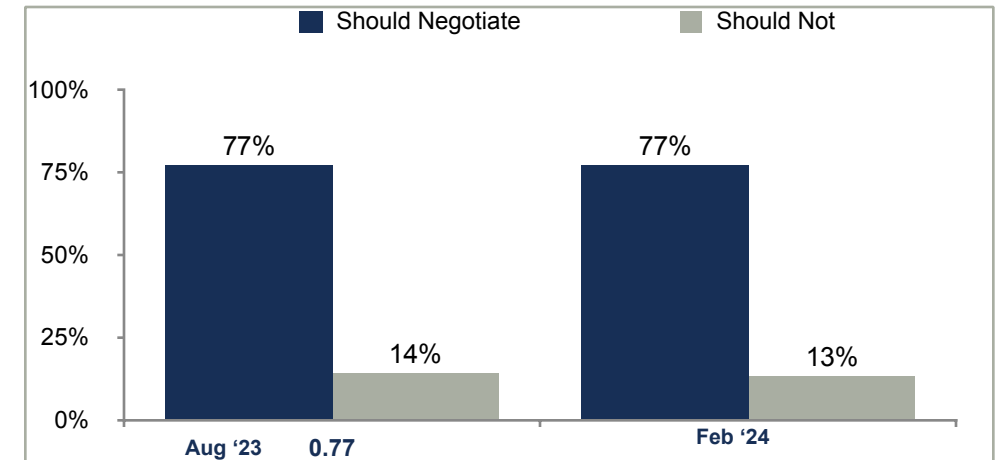
- Because they believe it is unconstitutional
- Because they fear it will reduce their profits



	Overall	Party		
		Dem	Indy	GOP
Unconstitutional	11%	10	13	11
Reduce Profit	80%	82	77	81
Net	+69	+71	+64	+70

Right now, Medicare negotiates the price of every other health care product and service it pays for like doctors' fees and the cost of a hospital stay. Prescription drugs are the only cost not negotiated by Medicare. Knowing this, which comes closer to your opinion?

- Medicare should be negotiating the cost of prescription drugs
- Medicare should not be negotiating the cost of prescription drugs



	Overall	Party		
		Dem	Indy	GOP
Should Negotiate	77%	83	74	73
Should Not	13%	9	15	16
Net	+64	+74	+59	+57

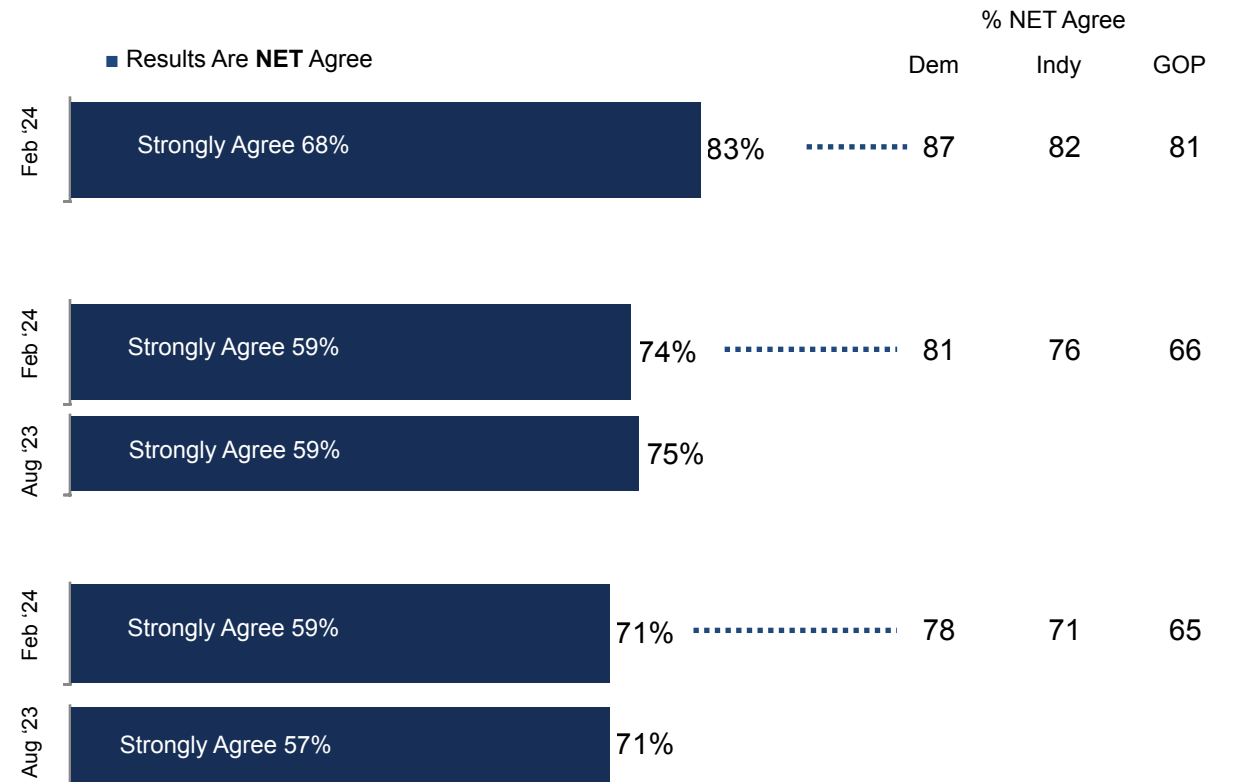
Lawsuit Messaging

Please tell me if you agree or disagree with the following statements about the lawsuits filed by drug companies to block implementation of prescription drug price negotiations with Medicare.

■ It's **important for the courts to hear from patients** affected by Medicare negotiations - not just from the drug companies and the government.

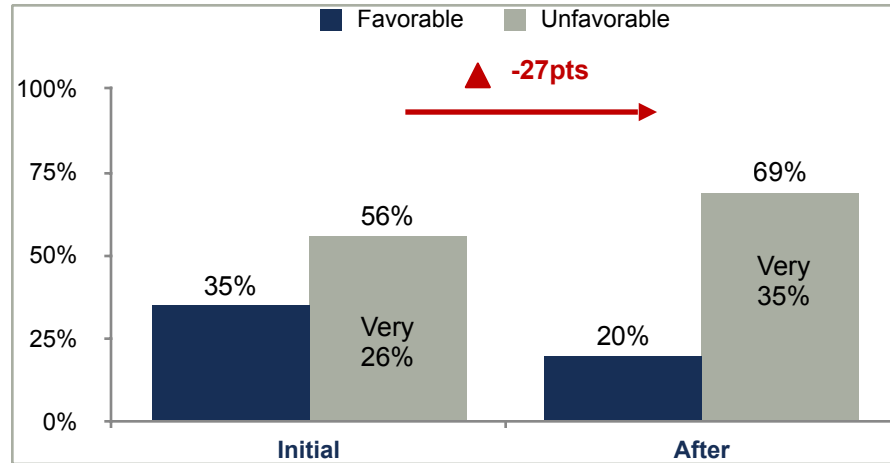
■ Drug companies are filing these lawsuits to **protect their lucrative monopolies** which allow them to overcharge Americans for prescription drugs.

■ Drug companies are filing these lawsuits to protect their ability to **charge Americans 3-4 times more for the same drugs** as these companies charge people in other countries.



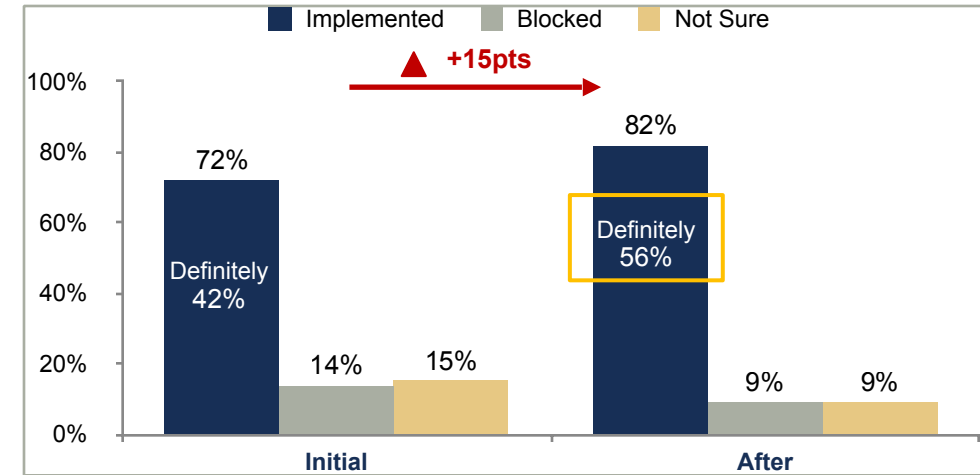
Before and After Thoughts

And now would you say you have a favorable or unfavorable opinion of Drug Companies?



	Overall	Party		
		Dem	Indy	GOP
Fav	20%	23	12	22
Unfav	69%	67	76	67
Net	-49	-43	-64	-45
Change	+27	+39	+21	+21

Now, after all you have heard about these lawsuits filed by drug companies in six different areas of the country claiming it is unconstitutional for Medicare to negotiate the price of prescription drugs, do you believe the law allowing Medicare to negotiate the price of some prescription drugs should be implemented as planned or be blocked by the courts?



	Overall	Party		
		Dem	Indy	GOP
Implement	82%	86	79	81
Block	9%	7	11	11
Net	+73	+78	+68	+70
Change	+15	+2	+15	+28