

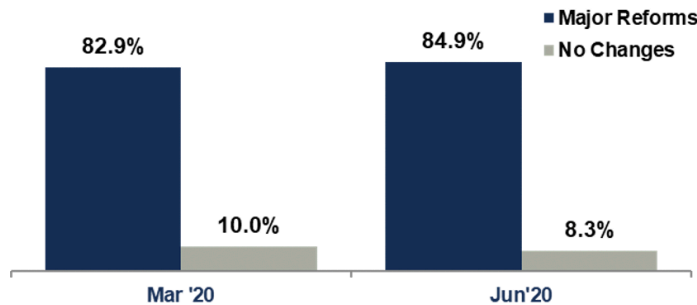
TO: INTERESTED PARTIES
FROM: ROBERT JONES, GS STRATEGY GROUP
RE: NATIONAL PRESCRIPTION DRUG RESEARCH
DATE: 06.29.20

GS Strategy Group conducted a poll on behalf of Patients for Affordable Drugs Now. The telephone survey was conducted May 30 – June 3, 2020 among 1,000 likely voters nationwide. Respondents were randomly selected from the national voter file and the survey has a margin of error of +/- 3.2 percent. Surveys were conducted using live interviewers, with 50% conducted by cell phone and 50% by landline. Below are some key findings from that research.

Americans’ demand for more action on lowering prescription drug prices continues during the COVID-19 pandemic.

Which comes closest to your own opinion about prescription drug pricing in the United States:

- It needs to undergo major reforms to rein in out of control prices;
- It is fair for the high quality of care, innovation and access we have to cures; we shouldn’t make any changes.

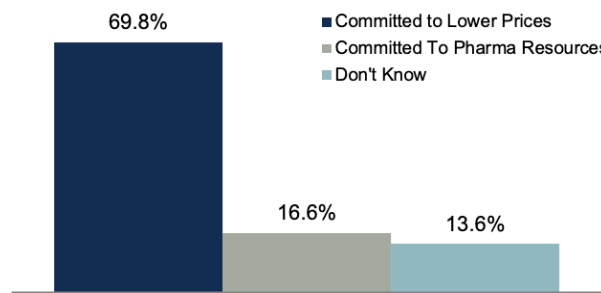


Voters say that a candidate’s position on prescription drug pricing will be important to their vote in November and they want to support candidates who commit to reforms to achieve lower prices.



Which type of political candidate are you likely to support?

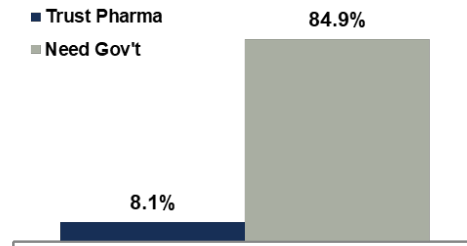
- A candidate who commits to funding pharmaceutical companies in their search for new cures only if they promise to lower prices
- A candidate who commits to giving pharmaceutical companies all the resources they need to develop new cures without limiting their ability to make money



Voters do not trust the pharmaceutical industry to price coronavirus treatments and vaccines fairly and want the government to guarantee it.

Which of the following comes closest to your own opinion:

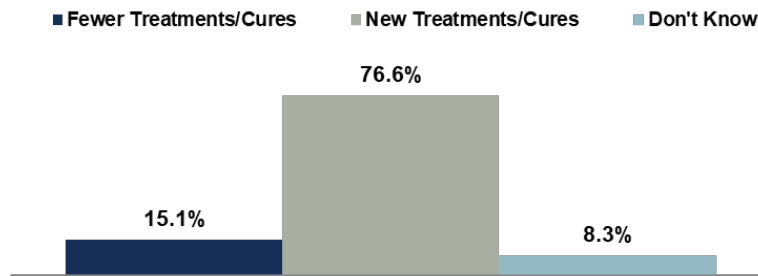
- I trust pharmaceutical companies to price coronavirus treatments and vaccines fairly
- We need the government to ensure coronavirus treatments and vaccines are priced fairly



Americans reject the argument that lower prescription drug prices will lead to fewer new treatments and cures for diseases.

Which of the following is more likely to happen if pharmaceutical companies were forced to lower their prices:

- It will lead to fewer new treatments and cures for coronavirus and other diseases
- They could live with lower prices and profits and still develop new treatments and cures



Above all, Americans know that treatments and vaccines for coronavirus won't work if people cannot afford to buy them.

Please tell me whether you agree or disagree with the following statement about prescription drug prices – We can't continue allowing drug companies to charge excessive prices. Vaccines and treatments won't work if people can't afford them.

